

Mission

River Arts Alliance supports and celebrates regional arts and culture by organizing educational programs, community events, and public art projects while promoting opportunities for artists and facilitating collaborations between organizations in the Winona region.

Vision

To enhance and promote the Winona region as a center of arts and culture.

Member Benefits

- ▶ Artist page with photo gallery on RAA website
- ▶ Newsletter/blog/calendar/links to arts and artists' websites
- ▶ Networking
- ▶ Collaboration with other artists and organizations
- ▶ Promotion of arts events and projects
- ▶ Advocacy: community art spaces, studios, events
- ▶ Promotion for emerging artists
- ▶ Resources: available grants; tech support: who to contact for photography, website set-up, etc.
- ▶ Annual Members Show
- ▶ Vote at RAA Annual Meeting



Photo: Anna VanDemark

The River Arts Alliance generates creative, financial and intellectual resources in order to strengthen communications among all entities, elevate the quality of art for all and enrich lives through the arts.

Annual* Membership Dues

Organizations – \$100

Artists and Individuals – \$40

Emerging Artists – \$25

** Membership is active from join date through the end of join month the following year.*

River Arts Alliance

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riverartsalliance.org

River Arts Alliance



Family Art Day
Photos Courtesy of
Anna VanDemark



River Arts Alliance

River Arts Alliance promotes the visual arts, music, theatre, dance, film, and the literary arts. We look forward to continuing to grow to serve the ever expanding needs of the arts community in Winona, MN and the surrounding region.

We invite you to become a member today at: riverartsalliance.org/JOIN

Family Art Day



HBC Fence Project



RAA Member Exhibit

Winona Art Walk & Tour

The River Arts Alliance . . .

- ▶ Develops **web pages** for members.
- ▶ Promotes member news, projects, and events via our website, Facebook, and **Weekly Update**.
- ▶ Coordinates bi-monthly **Art Schmoozes** at regional locations to highlight our members and provide educational programming for the public.
- ▶ Coordinates the **Annual Members' Exhibit** for visual artists at the Paul Watkins Gallery on the WSU campus.
- ▶ Is creating **A History of Communication**, the **HBC Fence Project**, at Levee Park.
- ▶ Offers the annual **Family Art Day** in partnership with the City of Winona Park & Rec Department, community sponsors, local artists, and volunteers.
- ▶ **Partners** with the City of Winona, Winona State University, Winona Main Street Program, Visit Winona, and the Bluff Country Studio Art Tour.
- ▶ Provides fiscal sponsorship for the **Bluff Country Studio Art Tour**.
- ▶ Sponsors the annual **Winona Art Walk and Tour**.
- ▶ Coordinates **Great River Writes** with the Winona Public Library, the La Crosse Public Library, and La Crosse Writers associations.